



## Steve Bouchard

### Founder and President of Insight Solutions

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Steve Bouchard is the Founder of **Insight Solutions**, a firm that helps its clients *perform at their best* and *deliver better outcomes faster!* The XCHANGE approach to facilitation is what makes this possible - a scientifically proven, strength-based process and methodology that is built on the philosophy of Appreciative Inquiry (AI). Steve is an **XCHANGE Certified Facilitator** and **Master Faculty Member** with the Flourishing Leadership Institute (FLI). He has a passion for helping organizations, communities and teams work more efficiently together. Insight Solutions works with clients to construct powerful questions and experiential activities, which are designed to unlock the collective wisdom and leverage the best strengths of the group. Experiences can be delivered in the form of retreats, workshops, summits and conferences.



Steve's 15 plus years of professional experience include roles with both public and private companies. Steve began his career as a Sales Engineer, designing and selling critical power support systems for telecom, data center and medical applications throughout the northeast. Steve later transitioned to work for a major manufacturer of electrical products, spending time as an Applications Engineer, followed by several roles in Product Marketing & Development.

In 2010, Steve had the opportunity to develop a global supply chain strategy for several different business units, bringing with it extensive travel throughout North America and Asia for the next four years. Steve visited and worked directly with suppliers throughout Mexico, India, China and Southeast Asia, visiting countless factories engaged in stamping, forging, casting, machining and injection molding. During this time Steve was named the 2013 "Person of the Year" by the Institute for Supply Management (ISM) and received national recognition at the association's annual conference in Las Vegas.

More recently, Steve was assigned International Sales Management responsibility over Asia Pacific, India, Europe, Middle East and Africa. In this role, Steve built and remotely led a sales team to cover much of the western hemisphere and traveled extensively throughout the region.

In 2015, Steve co-founded Cerno, a company focused on developing high performance culture through adventure based, experiential learning programs. It was through his work here that Steve first experienced the power of Appreciative Inquiry and the significant outcomes it could deliver for organizations, teams and groups of people.

Today, Steve spends a majority of his time serving clients through **Insight Solutions**, where he designs and facilitates meetings, retreats, summits and conferences to create alignment among groups of people on purpose, vision, strategy and other high impact opportunity areas.

Steve has served in Board and leadership positions for several not-for-profit associations. Steve is a trained coach and offers coaching services to other facilitators. Other credentials include: LEED Accredited Professional (sustainable building practices), training in outdoor leadership and backcountry first aid. He holds a BSE in Electrical Engineering and an MBA in Global Business.

When Steve isn't helping clients perform at their best, he enjoys running, cycling and spending time in the mountains. Steve lives with his family in the Charlotte, NC area.