



L.E.A.F. LEADING WITH EXPERIENTIAL APPRECIATIVE FACILITATION

Steve Bouchard

Founder and President of Insight Solutions

Steve Bouchard is the Founder and President of **Insight Solutions**, a firm that uses proven, strength based methodologies to help organizations, communities and teams work more efficiently together. Steve is a **LEAF Certified Practitioner** and uses experiential and appreciative facilitation techniques to help clients uncover the best of what was, what is and what could be, for their organizations. Insight Solutions works with clients to construct powerful questions and experiential activities, which are designed to leverage the collective wisdom and best strengths of the group.

Steve's 15 plus years of professional experience include roles with both public and private companies and travel to over 20 countries. Steve began his career as a Sales Engineer, designing and selling critical power support systems for telecom, data center and medical applications throughout the northeast. Steve later transitioned to work for a major manufacturer of electrical products, spending time as an Applications Engineer, followed by several roles in Product Marketing & Development.

In 2010, Steve had the opportunity to develop a global supply chain strategy for several different business units, bringing with it extensive travel throughout North America and Asia for the next four years. Steve visited and worked directly with suppliers throughout Mexico, India, China and Southeast Asia, visiting countless factories in the areas of stamping, forging, casting, machining and injection molding. During that time Steve was named "Person of the Year" by the Institute for Supply Management (ISM) and received national recognition at the association's annual conference in Las Vegas.

More recently Steve was tasked with Sales Management responsibility as a Regional VP of Sales for Asia Pacific. In this role, Steve built and remotely led a sales team who accomplished year of year double digit sales growth in the markets of Southeast Asia, India, Australia, New Zealand and the Pacific Islands. This role also required frequent and extensive travel throughout the region under Steve's responsibility.

In 2015, Steve co-founded Cerno, a company focused on developing high performance culture through adventure based, experiential learning programs. Cerno programs were designed to get people out of the office, experience a new challenge and deliver personal and professional growth through the process. This was where Steve first experienced the power of Appreciative Inquiry (AI) and the profound effect it could have on organizations, teams and groups of people.

This realization led Steve to pursue formal training and certification in the application of Appreciative Inquiry to design events that deliver powerful outcomes. This proven approach has been applied successfully in organizations big and small, through a number of different formats. Steve is now one of the few LEAF Certified Practitioners who is trained in the experiential facilitation techniques of Appreciative Inquiry, developed by Dr. David Cooperrider, at Case Western University. Insight Solutions is how Steve now serves clients, which allows him to combine his professional experience with the power of Appreciative Inquiry in the form of Workshops, Retreats and Facilitation.

Steve speaks for universities, professional groups and other organizations. He has served in leadership positions and on the Board of Directors for several not-for-profit associations. Other credentials include earning certifications as a Career Coach, LEED Accredited Professional (sustainable building practices) and training in outdoor leadership and backcountry first aid. Steve holds a BSE in Electrical Engineering, along with an MBA in Global Business. When Steve isn't helping clients perform at their best, he enjoys running, hiking, camping, cycling and spending time in the mountains. Steve lives with his family in the Charlotte, NC area.